

## MXfilter - Advanced Email Filtering

*It's smartest way to safeguard your email communication*

Email is the most important means of communication in today's business world. Spam, however, remains the most serious threat to productivity and resource efficiency in email communication.

Cyber-criminals are motivated by financial gain, the challenge, ideology or simply mischief. The anti-spam and virus filter from **Synapse - MXfilter** – is a “must have” for any organisation wishing to protect itself from spam, virus, phishing and malware attacks. **MXfilter** applies its proprietary self-learning smart technologies to filter all email - eliminating spam before it reaches our clients' networks or inboxes or, in turn, before it can reach their valued clients.

**MXfilter** blocks 99.98% of all spam and has an industry leading false-positive ratio of less than one in a million. Our clients are protected from spam, viruses, and from being blacklisted as spammers themselves. 100% uptime and 10 datacentres for the service allow our clients to benefit from adding additional redundancy to their networks and have guaranteed email continuity.

With **MXfilter's** multi-tier control panel, users and admins can access quarantine, manage black/whitelists, search logs and fully configure the spam filter according to their needs. Behind the scenes clients can relax as **Synapse** offers **MXfilter** via Software as a Service (SaaS). The systems are monitored 24x7 and are fully managed, maintained, and updated in real time.

Our clients remain 100% in control over their email. Nothing ever gets lost!

## Outgoing Filter - STOP SPAM from leaving your network

### *Why Outgoing Filtering?*

When searching for email security solutions, webhosts and enterprises are usually more concerned about filtering incoming email, so outgoing mail is often overlooked. Due to network weaknesses like unsecured wireless connection or firewalls allowing any device to transmit outbound SMTP, spam or malware can be sent out from your network.

An outgoing email filter is crucial to maintain a company's good reputation. Stop spam from leaving your network and prevent being blacklisted by using a professional outgoing filter solution from **Synapse!**

### **Avoid being blacklisted**

Not being able to send outgoing email, dealing with related user/client support, and spending effort on getting de-listed are all very time-consuming and costly undertakings that you shouldn't be dealing with. With **MXfilter**, you won't have to worry any longer about the reputation of you IP addresses.



### **Secure your brand name, do not risk your reputation**

Protecting your brand and IT-systems reputation internally is crucial, but perhaps even more important is your systems' reputation in the outside world. **Synapse** makes sure you are part of the email security solution rather than part of the problem, ensuring integrity and positive client reputation.

### **Avoid severe fines**

According to recent research, complaints about spam and other unsolicited electronic marketing jumped 43% last year (2012). Nationwide legislative and control organisations are empowered to severely fine organizations for sending out unsolicited email. In our view, it is much more pragmatic to invest in a proven effective outgoing filtering solution rather than risking significant penalties.

### **Increase email continuity and delivery**

Ensuring your network does not send out spam without your knowledge enhances its reputation. One compromised account or user in your network can destroy your IP address reputation and adversely affect email continuity for all users in your network. **MXfilter** will protect your email reputation.

### **Improve abuse manageability**

Blacklisting incurs significant costs and time to get delisted. It's also a hassle finding and fixing the abusing accounts in your network. With **MXfilter**, you can get clear and concise ARF reports indicating which users/ accounts require your attention and automatically lock out abusing accounts. Prevention is much more preferable than blacklist recovery.

## **Highlights**

### **Ease of Deployment**

A cloud based service means there's no need for expensive hardware or infrastructure. The outgoing email filter is deployed in the redundant **MXfilter** Hosted Cloud. The Outgoing Filter can be used as an outbound SMTP server (user authentication) or as a smarthost setup (re-route all outgoing traffic through the system).

### **Easy to Use**

**MXfilter** adopts an easy approach to assure no more spam leaves your network.

### **Supported Mail Servers**

Our solution is fully independent of the mail-infrastructure and hence supports any SMTP compatible mail server such as: Microsoft Exchange, Zimbra, Postfix, Exim, Gmail, Lotus and countless others.



### **Reports and Support**

Besides ARF reports and automatic user-locking, Synapse maintains close ties with the RBL operators and security firms in the industry. If you require assistance in dealing with these parties, we are there to help and resolve your questions quickly and efficiently.

### **Full Support & Maintenance**

Do not waste time on administrating the system! We fully manage, maintain, monitor and update the outgoing filter service for you!

### **Administration**

It's easy to manage your outgoing email filters! Through the **MXfilter** web-interface, all functionality including automatic user detection, LDAP support, attachment management, white- and black-listing tools are readily available.