

Spam Filtering

It is estimated that over 95% of all email traffic on the Internet is spam. Spam is the most complex problem facing the Internet today. The problem has led to millions of pounds in lost productivity and additional infrastructure costs for businesses and service providers. Businesses that maintain in-house email servers are fighting a losing battle to protect their systems from spam because the complexity of the problem is constantly increasing. Spammers are growing wiser on a daily basis, learning new methods to elude common spam defences and acquiring more sophisticated computer networks to bombard mail systems and penetrate inboxes.

Solving the Spam Problem for You

In order to win the war against spam, we must evolve our spam defences faster than spammers evolve their tactics. If you choose to outsource to us, your organisation's email will run on a state-of-the-art email hosting system with numerous levels of anti-spam protection.

Our spam filtering system, powered by Cloudmark, features Advanced Message Fingerprinting™ and real-time threat intelligence to rapidly detect spam, phishing and viruses. Instead of analysing message text, Cloudmark uses a series of highly sophisticated algorithms to generate fingerprints that precisely identify abuse in all languages and formats. These message fingerprints are stored locally at **exchange2go**, updated in sub-minute intervals. This automated approach delivers spam filtering accuracy of 98% or higher together with near zero false positives.

Customers can also control their domain safelists and blacklists to further keep their user inboxes clean. Safelists allow certain senders (email addresses, domains, or mail server IP addresses) to bypass the anti-spam system. Conversely, blacklists allow customers to block mail from certain senders.